



How a Fortune 30 Financial Leader Cut Localization Time by 60% and Achieved 95% Brand Consistency Across Asia

When one of the world's largest financial institutions, ranked in the **Top 30 of the Fortune 500 (2024)**, needed to localize critical content across Asia, the stakes were enormous. The institution's internal teams were overwhelmed, facing bottlenecks, brand inconsistencies, and regulatory risks.

With 1-StopAsia's combined technology + human expertise approach, streamlined workflows, and native linguistic teams, the company transformed a fragmented process into a **fit-for-purpose, compliant, and brand-consistent localization engine**.

by 1-StopAsia Business Growth Team

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Executive Summary: Immediate Impact

60%

Reduction in turnaround
time

95%

Brand consistency score

80%

Faster localized content roll
out

275%

Increase in multimedia
output

The Challenge: Complexity, Compliance, and Content Chaos

As a financial giant with over 250,000 employees and operations across multiple continents, the client faced mounting pressure to produce high-quality multilingual content at scale.

- Attempts to speed up with technology led to over-reliance on **raw machine translation**. **Understandably that** led to terminology errors and cultural tone-deafness.
- Localization was **siloed by separate departments**, leading to brand inconsistencies.
- Launch of new localised content** for almost any language and specifically for Asian languages took months.
- Multimedia production**, from voiceovers to subtitling, was slow and inconsistent.
- Internal teams lacked bandwidth for **quality assurance**, especially for compliance-sensitive documents.

The result? Delays, increase budget based on time spent on vocalization, and brand fragmentation due to department miscommunication and lack of streamlined system.

The 1-StopAsia Solution: One Partner, Total Transformation

We designed a centralized and flexible, industry-specific localization approach tailored to both their scale and sector.



Centralized Organization

Using 1-StopAsia's organizational structure as a centralized place for all assets of the client, allowed cross-departmental access to a single localization pipeline, ensuring coordination, consistency and accuracy for all content requests.



Expert-in-the-loop Technology

Leveraging advanced technology with human expertise to deliver optimal results for every type of content.



Cultural Precision

Native, in-country linguists specialized in Asian languages delivering regulatory accuracy and cultural authenticity.





Expert-in-the-Loop for Leveraging Technology

MTPE workflows optimized for context: light-touch editing for internal documents and deep editing for public-facing content.

Custom-built **glossaries and translation memory tools** guaranteed terminology alignment and voice consistency.

Subject matter expert **project manager** to supervise the output and deliveries and make sure the process supports everything we agreed upon



Cultural and Linguistic Precision

Japanese

Native linguists ensuring cultural nuance and regulatory compliance for one of Asia's largest markets.

Korean

Specialized financial translators delivering precise terminology and appropriate formality levels.

Thai

In-country experts navigating complex script and cultural contexts for authentic communication.

and more...

Specialized linguists handling Asia's most challenging languages with precision.

[Check out which languages we support here!](#)

Multimedia That Speaks Their Language

Comprehensive Multimedia Services

- Voiceovers for employee onboarding
- Subtitling for investor updates
- Script adaptation for training materials
- Native speakers bringing emotional resonance to every campaign

Enabling AI from Within

- Data annotation
- Voice data sourcing
- Language QA to support the client's internal AI and automation systems

The Results: Global Speed, Local Authenticity

Metric	Before	After	Change
Translation Turnaround	5–7 business days	48–72 hours	↓ 60%
Brand Consistency (Internal QA)	67%	95%	↑ 28 points
Compliance Error Rate	12%	<1%	↓ 11%
Launch of New Localized Content	2–3 months	< weeks	↓ 80%
Multimedia Output	4 videos/month	15+ videos/month	↑ 275%

"1-StopAsia helped us close the gap between speed and accuracy. Their team handled everything from regulatory nuance to cultural adaptation in Japanese, Korean, Thai, and Khmer—exactly what we needed." — Senior Manager, Fortune 30 Financial Institution (anonymized)



Why It Matterred

This transformation wasn't just about performance—it was about future-proofing localization at scale. The client is now equipped to:

Launch faster in diverse Asian markets

Reduced time-to-market means competitive advantage in rapidly evolving financial landscapes.

Minimize risk in compliance-heavy environments

Near-perfect accuracy ensures regulatory requirements are met across all jurisdictions.

Maintain consistent messaging across every region and format

Brand integrity preserved regardless of language, medium, or audience.



Let's Localize Smarter, Together

Whether you need rapid translations, high-stakes content, or full-service media localization—1-StopAsia will get you there as quickly as possible.

Rapid Translations

Get your content localized with industry-leading turnaround times without sacrificing quality.

High-Stakes Content

Trust our experts with your most sensitive regulatory and compliance materials.

Full-Service Media

Transform your multimedia content with professional voiceovers, subtitling and cultural adaptation.

👉 Book a sample test in your preferred Asian language and see the difference. Let's scale your success across Asia—accurately, authentically, and fast.

[Book a Sample Test](#)

[Learn More](#)